



# Newsletter

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A small note about the new newsletter: If you wish to look at a specific section of the newsletter, no need to scroll, simply click on the section in the table of contents. It will take you to that section.

## President’s Report

Kat McClure

'It has been a great 2 years as 2<sup>nd</sup> Vice President in the Club and now I am embarking upon the President’s position with the wonderful support of my team. We see a year of opportunity ahead of us for all members, whether you want to participate in shows, galleries or professional development. You are part of this club because you love to create and we want to support you and give you avenues to showcase your art and keep learning. I would also like to appeal to you to join our team as 2<sup>nd</sup> VP or Treasurer, positions which require no special expertise just the willingness to learn and contribute.

You are an amazing group of artists. I am so honored to be at the helm of this organization!!!!'

## AGM -Minutes

Condensed NFAL Minutes of AGM 2015 – 9 -14 - for the full version please see the website.

Executive members present: Soraya Silvestri – President, not renewing, Marie Arsenault – 1st Vice President, Kat McClure – 2<sup>nd</sup> Vice President, Margaret Grant – Secretary, Rick Reid – Treasurer, not renewing

26 members attended along with Ernie Perotta, Auditor, not renewing

**Soraya** thanked members for coming and delivered an overview of the **NFAL 2015 Survey** results.

1. Everyone likes the Newsletter
2. Website is used and is useful, but most do not use the gallery.
3. We should try to keep a Spring and Fall Show (if possible)
4. Most people said they volunteered, but 'yes' answers were based on volunteering at the shows.
5. It was an even split when asked about simplifying a volunteer position.
6. Big majority of people want Members' Night and most attend
7. Members' do not want to self-identify (professional, emerging etc.).
8. Big majority of Members want the categories separate.
9. Most Members' want 5 – 10 artists in the Atrium as opposed to the juried show
10. Most Members want the June Award Show to be called: NFAL Annual Awards Exhibition
11. Most Members want the artists in the Atrium to be NFAL Members, for at least 6 months
12. It was close on having PD nights, but most people do not want to run or help run.

**Margaret Grant** reviewed the list of **volunteers** who are needed. It is vital that members step up to help because too much is expected of too few people. **Vacant Positions:** see **page 6** of this newsletter– Updates that have happened after the AGM:

President is now filled by Kat McClure ***Thank you very much, Kat!***

Newsletter Editor – Tina Petrovicz has volunteered for this position. ***Thank you Tina!***

Gallery Coordinator - Christiane Kingsley has volunteered. ***Thank you Christiane!***

### **Kat McClure: Summary of the Shows:**

- Fall Show 2014 –sold almost \$9,000
- Spring Show 2015 Sales close to \$10,000!!
- We raised \$707 for Christie Lake Kids. This is amazing!
- The buyers were asked where they heard about the show: 31% - signs, 34% newspapers, (mostly the Citizen), the rest from an artist.

Fall Show 2015:

- We will focus on the above media and social media (Facebook, Twitter) for advertising.
- The food will be greatly simplified for the next show.
- Most of the budget for show goes to the hall rental and advertising.

Thank you to Diane Grenier and Diane Groulx who answered the call for volunteers and joined the committee.

Spring Show 2016:

Although the spring shows continue to make profits, we **urgently** need more volunteers. **At this time, the Spring Show for 2016 has been cancelled due to a lack of volunteers to help organize the event.**

### **Erika Farkas: Website Report, [www.nepeanfinearts.com](http://www.nepeanfinearts.com)**

We have transitioned our website to HostPapa.com.

Erika noticed that the NFAL website displayed a red warning page with the message “Phishing attack ahead. As this was a server-related security issue, Erika tried contacting our host, but his contact information was not working and his company was non-existent.

The executive approved to move immediately to the new host. The site content could not be moved to the new host. Erika recreated the site based on the files that she had. We did lose some newsletters prior to 2013, old event pictures, and members’ gallery pictures. If any of you have saved any old newsletters before 2013, please email them to Erika at **[website@nepeanfinearts.com](mailto:website@nepeanfinearts.com)**.

All previous email accounts have been recreated on the new server. All members with email accounts should have the webmail forwarded to their own email address.

Erika has not created any personal accounts yet. Please contact Erika if you want to have a gallery.

### **Beth Shepherd: Gallery Report**

- Completed our contract at the Walter Baker Sports Centre: from Sept 2011-May 30 2015
- NFAL Gallery moved to Ben Franklin Place in April
- We have prepared a schedule for the next two years. With four shows over 11 months.
- If you are interested in joining the gallery team, let us know at [nfgallery@nepeanfinearts.com](mailto:nfalgallery@nepeanfinearts.com).

### **Rick Reid: Financial Report**

We’re in good shape, financially. Please see the website for details of the report. The proposed balanced budget for 2015-16 was presented by R. Reid. Please see website for the proposed budget  
Approval of budget: Members voted to approve the budget.

### **Melanie Zablonski: Membership report**

We have 132 members this year.

- Executive voted on a new Membership category: Volunteer Member. A member that volunteers but does not take part in shows.

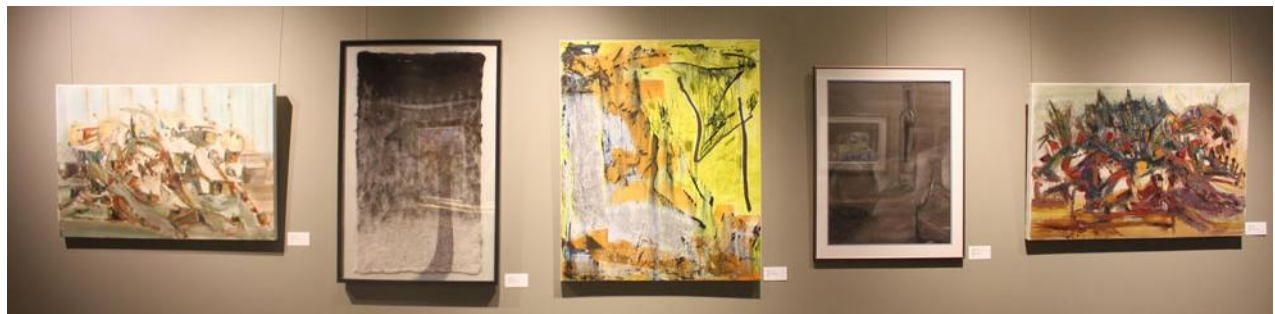
**Soraya Silvestri** presented the **Volunteer of the Year award** to **Kat McClure** for her tireless commitment and countless hours of work she put into helping NFAL succeed. Thank you, Kat!

### **Special Appreciation:**

The executive and members expressed their sincere appreciation for the substantial contributions of **Soraya Silvestri**, as **President** and **Rick Reid**, as **Treasurer**, after finishing their two year terms. The success of the club is largely due to their efforts. We wish them success in their future endeavors.

## Gallery Report

Pictures of our current fall exhibit on at the NFAL Gallery at the Ben Franklin Centre.







## Nepean Fine Arts League –Needs You!

The current positions are vacant! Volunteering is vital.

| Role                                     | Responsibilities  |
|--|---|
| <b>Second Vice President (Executive)</b> | Coordinate non-executive positions; oversight of the NFAL Gallery and liaison with the City of Ottawa; attend Executive meetings and participate in the management of the organization; lead/carry out special projects or events, as determined by the executive.  |
| <b>Treasurer (Executive)</b>             | Responsible for financial management of the organization and activities. Prepare and seek approval for the annual operational budget. Report on financial results on a quarterly and annual basis, or as requested by the executive. Attend Executive meetings and participate in the management of the organization. Oversees financial budgets and transactions related to NFAL sales. Issue payments for approved/ budgeted for expenditures Carry out banking, report financial status and on the results of events.  |
| <b>Communications Coordinator</b>        | Responsible for internal and external communications (excluding advertising and public relations). Distribute NFAL information (e.g., newsletters, registration forms, etc.) to members as directed by the Executive. Prepare and distribute to members email bulletins of upcoming events and announcements. Manage email arriving at info@nepeanfinearts.com Manage updates to NFAL Facebook page. Coordinate with Newsletter and Website editors to ensure accurate up-to-date information to members. Sends out general announcements about NFAL's upcoming events. |
| <b>Spring Sale Coordinator</b>           | Plans and coordinates the Annual Spring Sale. Drawing on plans and experience from previous sales, assemble a team, assign and coordinate responsibilities, communicate progress, report on results, etc.   |
| <b>Winter Sale Coordinator 2016</b>      | Plan and coordinate the Annual Winter Sale. Drawing on plans and experience from previous sales, assembles a team, assigns and coordinates responsibilities, communicates progress, reports on results, etc.  |
| <b>Annual Awards Night Coordinator</b>   | Plan and coordinate the Annual Awards' Night and Exhibition at Ben Franklin Centre (Centrepont).  |

## Professional Development

THIS IS A HEADS UP FOR ALL NFAL MEMBERS. WE ARE CURRENTLY PREPARING A CALENDAR OF PD EVENTS FOR MEMBERS TO TAKE PLACE IN 2016. THESE INCLUDE PRESENTATIONS BY ARTISTS, PRODUCT DEMONSTRATION AND HANDS-ON WORKSHOPS. A CALENDAR WILL BE AVAILABLE SHORTLY WITH EVENT DESCRIPTIONS. BE SURE TO CHECK THE NFAL WEBSITE FOR NEWS.

AT THIS TIME WE WOULD ALSO WELCOME YOUR IDEAS FOR FUTURE EVENTS. PLEASE SEND THEM to [lee\\_chalmer@rogers.com](mailto:lee_chalmer@rogers.com).

## Calendar of Events

The NFAL Fall Show and Sale is at the **Ukrainian Banquet Hall, 1000 Byron Ave- December 4, 5 and 6.** The Vernissage on Friday, December 4<sup>th</sup>. Come by and support NFAL artists.

To see the Exhibition schedule at the Ben Franklin Centre, home of the new **NFAL gallery** visit this [link](#) to our website.

## Workshops

The following workshop is not organized by NFAL, but maybe of interest to the membership.

### **Business of Art for Visual Artists**

#### **Comprehensive Workshop (12 hrs)**

**Fri Jan 8<sup>th</sup> 6 – 9 pm**

**Sat Jan 9<sup>th</sup> 10 am – 3 pm**

**Sun Jan 10<sup>th</sup> 1 – 4 pm**

**Small Group, Hands-on, Role-plays, Min 6 – Max 12**

**Location: Council of the Arts, Arts Court  
2 Daly Ave. Ottawa**

**Registration: 613 820-0783 [shawkins@rogers.com](mailto:shawkins@rogers.com)  
<http://sandrahawkins.ca/workshops/>**

**\$260/12 hr. (tax receipts provided)**

## Contacts

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Spring Sale Coordinator

Fall Sale Coordinator

Annual Awards Night Coordinator

Nov-15